

COMMUNIQUE

CLIMATE JUSTICE CAMPAIGN LAUNCHING

5-10 June 2023



ACTIONAID INTERNATIONAL NEPAL (AAIN) LAUNCHES CLIMATE JUSTICE CAMPAIGN WITH WEEKLONG ACTIVITIES

**CLIMATE JUSTICE CAMPAIGN KICKOFF:
A CALL TO #FUNDOURFUTURE**

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Recognizing the crucial role of youth and women in climate justice efforts, ActionAid launched the campaign simultaneously in 10 other districts, including Tehrathum, Siraha, Mahottari, Parsa, Chitwan, Makwanpur, Palpa, Kapilvastu, Bardiya, and Doti. Partnering with local organizations, ActionAid aims to strengthen the campaign's impact and create a collective response to the climate crisis. The campaign activities mobilized communities, students, families, and activists to demand action for climate justice.

**WORLD ENVIRONMENT DAY PROGRAM:
UNITING FOR GLOBAL CLIMATE ACTION**

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ActionAid International Nepal officially launched its Climate Justice Campaign with a special program held in Kathmandu on the 5th of June 2023. The campaign aims to address the pressing issue of climate change and promote climate justice across the country. The kickoff event marked the beginning of a weeklong series of activities to raise awareness and mobilize support for climate action. The campaign, titled #FundOurFuture, highlights the need to invest in renewable energy and propel a sustainable future.

**ENGAGING YOUTH, CHILDREN AND
WOMEN: SPREADING THE MESSAGE
ACROSS 11 DISTRICTS**

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On the first day of World Environment Day, participants at the program held in Kathmandu emphasized the need for global unity in tackling climate change. Speakers highlighted the challenges faced by farmers due to climate change and called for climate-friendly agricultural practices and increased support for building climate resilience. The program emphasized the importance of effective policy implementation and collective action to address the political dimensions of climate change.

➤➤➤ ADDRESSING AGRICULTURAL CHALLENGES: ADVOCATING FOR CLIMATE-FRIENDLY PRACTICES

The detrimental impact of climate change on the agricultural sector was discussed during the campaign program. Speakers highlighted the need to adopt climate-friendly agricultural practices and reduce carbon emissions. They emphasized the importance of supporting farmers and building their resilience to changing rainfall patterns. The program emphasized the urgent need for transformative action to address the challenges faced by farmers and ensure food security.

DEMANDING CLIMATE JUSTICE: NEPAL'S STRUGGLE AND ACTIONAID'S RESPONSE <<<

Sujita Mathema, Executive Director of ActionAid International Nepal, highlighted Nepal's vulnerability to climate change and stressed the need for demanding compensation for damages caused by wealthier nations. She emphasized that climate justice is the only viable solution to address the widespread injustice caused by climate change. ActionAid actively empowers communities to advocate for climate justice and collaborates with climate-focused partners to mobilize support for the cause.

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HUMAN CHAIN FOR CLIMATE JUSTICE: YOUTH-LED SOLIDARITY EVENT

A remarkable event, the Human Chain for Climate Justice, took place on the 8th June 2023. Over 650 participants, including youth, women, and children from Kathmandu, assembled to demand climate justice. Holding hands in solidarity, participants formed a human chain that stretched from Jamal along Rani Pokhari, Ratnapark, and back to Jamal. Through slogans and banners, they amplified the message of climate justice, creating awareness among passers-by.





ECO HIKE TO CHANDRAGIRI: PROMOTING AWARENESS FOR A GREENER EARTH

AAIN organized an eco-hike to Chandragiri on 9th June 2023 to raise awareness for the campaign. Over seventy participants joined the hike, promoting eco-friendly activities and highlighting the need for environmental conservation. By showcasing the beauty nature has to offer and spreading the importance of preserving it, ActionAid continues its commitment to creating a sustainable and greener world.



LIVE ART EVENT: PAINTING THE NEED FOR CLIMATE JUSTICE

On the 10th June 2023, ActionAid conducted a live art event in collaboration with Lalit Kala Campus at Basantapur. Eighteen artists painted eight different canvas paintings, using art as a medium to promote climate justice. The event highlighted the organization's dedication to social justice, gender equality, and poverty eradication. By joining this artistic initiative, ActionAid emphasized the need for collective action and a better world for all.

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Youth empowerment for climate justice

ActionAid takes the lead

Collaborating with other groups and stakeholders is also essential for generating innovative solutions that mitigate the effects of climate change and promote sustainable development

Arthur Larok is Secretary General, ActionAid International, a global federation working to eradicate poverty, promote social justice, gender equality and poverty eradication. He was previously Federation Development Director, ActionAid International for a year, Country Director, ActionAid Uganda for six years.

He is also a member of the Transition Architecture Practice Group (TAPG) based by the Institute for Integrated Transitions (IIT) in Barcelona, as well as Carnegie Endowment for International Peace's Civic Research Network (CRN).

He holds a bachelor's degree in Political Science and Sociology from Indiana University, Bloomington, Indiana, and a master's degree in Development Studies, Sussex, UK. He has co-edited a book on Uganda's Civil Society and authored several papers, including 'Protecting the Poor in a Post-COVID World: A Political Analysis of the Impact of the COVID-19 Pandemic on the Poor in Uganda' and 'Uganda's New Civil Society: A Political Analysis of the Impact of the COVID-19 Pandemic on the Poor in Uganda'.

Why do you think we should care about climate justice?

Climate justice is a matter of utmost concern that demands our attention. It has a profound impact on the poorest and most marginalized groups, especially those who bear the brunt of climate change. The climate crisis is not just an environmental issue; it is a social justice issue. It is a question of human rights. It is a question of who is responsible for contributing to the climate crisis and who is most affected by it. It is a question of who has the power to make decisions about the future of our planet and who is most vulnerable to the consequences of those decisions.

What types of strategies should be used to address climate justice?

ActionAid International should focus on the poorest and most marginalized groups, especially those who bear the brunt of climate change. We should focus on the most vulnerable communities, especially those who are most affected by the climate crisis. We should focus on the most vulnerable communities, especially those who are most affected by the climate crisis. We should focus on the most vulnerable communities, especially those who are most affected by the climate crisis.

ActionAid Nepal empowers climate-impacted communities

Sujita Mathema has more than 22 years of experience working in the development sector and is currently working in the field of human rights, especially on women's rights. She is a senior advisor of Executive Director of ActionAid Nepal, where she is responsible for leading the organization's work on human rights, especially on women's rights. She has been involved in many other activities and alliances such as the Child Nepal Alliance. She is a board member of the Nepal Human Rights Foundation (NHRF).

What motivated ActionAid Nepal to begin the Climate Justice Campaign?

ActionAid Nepal is actively engaged in developing and addressing the challenges posed by a changing environment through a diverse range of programs. Key areas of focus include the promotion of agriculture, which supports environmentally friendly and climate-resilient agricultural practices to enhance food production and adapt to climate change. Recognizing the importance of climate justice, the organization emphasizes environmental sustainability and empowering women entrepreneurs to enhance food production and adapt to climate change.

What are some of the challenges you face in your work?

We are also working to amplify the voices of the most vulnerable communities, including those who are most affected by the climate crisis. We are also working to amplify the voices of the most vulnerable communities, including those who are most affected by the climate crisis. We are also working to amplify the voices of the most vulnerable communities, including those who are most affected by the climate crisis.



MEDIA ENGAGEMENT: NATIONWIDE COVERAGE OF ACTIONAID'S CAMPAIGN

ActionAid's Climate Justice Campaign garnered significant media attention. Over 72 different national media outlets, including television, newspapers, online platforms, FM radio stations, and blogs, covered the campaign's events and activities. Secretary General Arthur Larok and Executive Director Sujita Mathema participated in interviews, spreading the message of climate justice and the urgent need for action.



40 actionaid INTERNATIONAL NEPAL

News24 24TALK

8 June 2023

AIN launches climate justice campaign

BROADCAST TIME 7:15 PM

3

News/Articles	72
Television	25
Radio/FM	12

CLOSING THE LOOP: GRATITUDE, REACH, AND INSPIRING WORDS

act:onaid

Climate Justice Campaign

450+
Participation

5th June

450+
Audience

6th June

300+
Audience

150+
Participation

7th June

5K+
Audience

8th June

800+
Participation

100+
Participation

9th June

5K+
Audience

10K+
Audience

10th June

120+
Participation



Arthur Larok

Secretary General- AA

It's urgent, its burning hot, we CAN'T wait but we shall respond with love and smiles. ActionAid Nepal's Climate Justice Campaign Launch has set a high bar for the rest of the federation who I am confident will rise to the occasion."

Sujeeta Mathema

Executive Director | ActionAid International Nepal



From community battles to global pressure: Together, we'll divest from climate harm and invest in regenerative solutions.



Saroj Pokhrel

Head- Programme Policy | ActionAid International Nepal

Elevating voices, empowering change: Climate justice begins by amplifying the marginalized and holding governments accountable.

Mahesh Badal

Livelihood & Natural Resources Specialist |
ActionAid International Nepal



Empowering the voiceless, demanding accountability: Climate justice for all, regardless of privilege or blame.



Uma Thapa

Communication Manager | ActionAid International Nepal

Igniting change with youthful power, we championed the Climate Justice Campaign. Hearts stirred by #FundOurFuture. Celebrating impact, we press on, conquering new milestones. Awakened to climate politics, inclusivity and unity fuel our cause. Passersby and visitors embrace, their fervor propels us. Amplifying voices, justice roars as one.

CLIMATE JUSTICE CAMPAIGN LAUNCH

Miss Nepal World Anusha Shrestha
Lent her remarkable talents to a powerful campaign, using the digital realm to showcase her unwavering solidarity.



2 short Tiktok/ Reels have been created and posted which has gathered the attention of over 2k audience.

ANUSHKA SHRESTHA
MISS NEPAL WORLD 2019
GENERAL MEMBER AAN



TESTIMONIALS

Kumar Jung Thakuri

"Through the power of youth and a resounding call for justice, we ignited change. Our Climate Justice Campaign, led by ActionAid, resonated with people's hearts through #FundOurFuture. While we celebrate our impact, our journey to reach every corner is yet another milestone.

This campaign has sparked awareness among those untouched by the politics of climate change. Inclusivity was our strength, uniting women, youth, farmers, policymakers, stakeholders, and more. Passersby and visitors embraced our cause, their enthusiasm a testament to the movement. We amplified voices from every corner, and together, we shall make justice roar."



Narayan Sitanula

"I am happy and glad that the youth-led campaign could make a greater impact on people's lives. Many organizations have been actively working on climate change themes, but the ActionAid-led Climate Justice Campaign through messages like #FundOurFuture was delivered effectively, however, reaching the targeted population will be another milestone to set. It has created some sort of awareness among the general public who are unable to understand the root politics of climate change. The campaign was inclusive of women, youths, farmers, policymakers, stakeholders, and others. The enthusiasm of passersby and visitors could be clearly seen when they stopped to learn about our cause. Voices from various corners of the country have been amplified and it needs to get louder until we get justice."



Suwani Karki

"The climate justice campaign was successfully launched, and my expectations have been exceeded in every aspect. Seeing the passionate and dedicated youth who are eager to save the environment and fight for climate rights was incredibly inspiring.

College discussions on climate change and justice, with farmers engaged in the discourse, were very effective. The campaign provided me, along with other members of the public, with a platform to raise a voice, share concerns, and propose solutions. This campaign has highlighted the importance of centering marginalized voices and ensuring that climate solutions prioritize equity and justice. It was a transformative experience that continues to fuel my commitment to fighting for a sustainable and equitable world."



Rupesh Shakya

"The initiation of the Global Climate Justice Campaign was highly commendable, with a notable focus on proactive youth engagement.

The campaign raised awareness about the urgency of climate action and inspired individuals, particularly youth, to actively participate in the climate justice campaign. The campaign also formed partnerships with various organizations. Through the significant media attention and public discourse, I believe the message reached a broader audience. It has brought about long-term behavioral changes in me and others. I am very happy that the campaign was launched successfully with the youth leadership's inclusion of those who are affected, particularly women, small landholders, marginalized people, etc. We have a long way to go to achieve desirable justice."



Suman Pandit

"Throughout the entire campaign and weeklong events, the mobilization and engagement of youths were truly commendable.

Their enthusiasm and passion have been instrumental in driving the movement forward and inspiring others to take action. The partnership with twenty plus organizations has played a significant role in expanding the reach and impact of the campaign. The media mobilization and social media have been instrumental in amplifying campaign's message and able to reach a wider audience. Nepal's active role in demanding climate justice sends a positive message to others to join the movement. Personally, it has helped to comprehend the knowledge of climate change and climate justice."



Rakshya Singh

"The campaign has highlighted the reality that the population that contributes least to carbon emissions bears the brunt of climate impacts. Seeing young people's representation, mobilization, and participation in a campaign has fueled my optimism for the future.

This is also a great opportunity for youths to be involved in thoughtful activism, raise awareness, and advocate for policies to prioritize climate justice. The movement for climate justice has passed a clearer message about climate justice to the public to some extent. Through collaboration with partner organizations and youth hubs, this campaign has incorporated the voices of those affected from all corners. Also, this campaign has adopted digital technologies to disseminate information and mobilize support."



Angela Shrestha

"ActionAid's climate justice campaign has set an exemplary milestone among its federation. Youth from ActionAid Nepal, its partner organization, and other collaborative agencies have done a remarkable job. I am very happy to see the success it has achieved and happy to be a part of it. It has brought people together, amplified voices to demand justice for the poor and vulnerable. This is just the beginning of the campaign, we have a long way to go, and much more to achieve and I will continue supporting the campaign until we get climate justice."



Kritina Shrestha

"The Climate Justice Campaign has been impactful in many ways. The campaign has raised awareness of the critical issue of climate change and why demanding justice from countries like Nepal is crucial. It has

been successful in increasing awareness through various activities like college workshops, eco-hikes, live painting, human chains, etc. One of the campaign's most notable accomplishments is the engagement and involvement of youths, women, farmers, and children from diverse backgrounds in making their voices heard among government officials, policymakers, and stakeholders. Furthermore, the campaign has inspired people to make sustainable choices in their daily lives."



Radhika Pandit

"The issues that the campaign raised garnered significant attention and sparked public debate catching the attention of thousands of passersby, the media, and the public. The messages that have been delivered through art effectively captured the interest of many people. The activities and messages conveyed through the campaign had a tangible impact on people's lives."



Sheristi Paudel

"Being the one who has always been concerned about environmental issues and leading this climate justice campaign has had so many positive impacts on my life.

Through numerous initiatives, like discussions in colleges about climate justice and raising awareness through social media, I observed the strength of collective action. This campaign has brought together people from diverse backgrounds and communities, all united by a common goal of demanding climate justice for a safe and sustainable future. Everyone has the power to make a difference. However, making common people understand about climate change is still a challenge. Demanding climate justice would be pointless if those impacted are not made to comprehend the causes, consequences, and solution of climate change. We must work on this."



Madan Thapa

The climate justice campaign surpassed all expectations, fueling my unwavering commitment. The passionate youth, guardians of our environment, inspired me deeply.

Engaging discussions with college students and farmers were impactful. This platform empowered me and the public to voice concerns and propose solutions. Centering marginalized voices, we prioritize equity in climate solutions. A transformative experience igniting my dedication for a sustainable and just world.



Rahul Dewan

"Climate change has affected poor and vulnerable communities disproportionately. Which has escalated the inequality gap between the poor and the rich. To amplify the voices of the affected populations, this Climate Justice Campaign was led by youth and women and was a massive success. It has pushed government and policymakers to give climate change top priority on the political agenda through grassroots activity, and targeted advocacy. This is just the beginning of the demanding justice; we must now keep the momentum going."



CLIMATE CHRONICLES: UNVEILING THE JOURNEY OF JUSTICE

