

GLIMPSE OF **HYGIENE & BEHAVIOUR CHANGE COALITION (HBCC)** PROJECT IMPLEMENTATION



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COALITION (HBCC) PROJECT IMPLEMENTATION

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NEPAL

MESSAGE

From The Executive Director



Namaste and Greetings to all !

Nepal, along with the rest of the world witnessed a major global pandemic in the year 2020/21. COVID-19 has affected almost every sector of the globe and has severely impacted developing countries like Nepal. The little-known facts about the pandemic, complacency in adherence to health and safety protocols and limited resources at health and medical institutions across the country have led to an overwhelming rise of cases in the past couple of months, especially in densely populated areas and border cities.

Through the Hygiene & Behaviour Change Coalition (HBCC) Project, ActionAid Nepal (AAN) was engaged in mass awareness on preventive measures of the pandemic through different means of print, audio, audio-visual and social media. Behavioral change on maintaining personal hygiene, especially on proper handwashing steps was oriented in communities through simulation exercises led by trained youth volunteers. Further, issues of the rise in gender-based violence and unpaid care work during the pandemic were also excessively raised to ensure the well-being of most marginalized vulnerable groups, women and girls. The project was implemented in Kathmandu valley, Bardiya, Bajura and Doti.

AAN worked in close coordination and collaboration with concerned government stakeholders to ensure the relevance and adequacy of its interventions. We supported COVID-19 prevention kits and PPE sets to local health institutions and the Ministry of Health and Population, Government of Nepal to ensure safety and security of frontline workers during the fight against pandemic.

This document provides a pictorial glimpse of the activities conducted throughout the project implementation. Last but not the least, I extend my sincere gratitude to the Government of Nepal, Unilever, FCDO, ActionAid UK and our local partners whose support were crucial in successful and effective implementation to achieve the project goals.



Sujeeta Mathema
Executive Director

PROJECT INTRODUCTION

ActionAid Nepal implemented the Hygiene & Behaviour Change Coalition (HBCC) project with support of Unilever and FCDO. The main objective of the project was to minimize the spread of COVID-19 through improved understanding and personal and environmental hygiene of 8 million people (directly, but 22 million including indirect engagement), with a focus on women, girls and marginalized people.

The project also aimed to communicate critical risk and information, particularly via women and girls, national and local women's organisations and networks to all communities, receiving their feedback, and countering misinformation to ensure social cohesion and a joined up effort; and: build on local learning and foster behaviour change (including gender norms) and national and local response capacity that will curve spread and produce more resilient and inclusive communities.

This document includes the photos of some of the activities that was carried out during the project implementation.

COVID-19 PREVENTION KIT DISTRIBUTION

ActionAid Nepal supported to reduce the risks of COVID-19 among the deprived and marginalized communities through emergency response, awareness raising and distribution of relief and health safety materials. Aiming to improve the sanitation and hygiene practices of the community and to support them in tackling the virus, COVID-19 prevention kit was provided in the working areas. COVID-19 prevention kit is a set of items that may reduce the covid infection and transmission. The kit includes items like mask, sanitizer, soap, sanitary pad, thermometer, toilet freshener, cleaner, etc. The handover program was conducted in coordination with AAN partner organisations. The activities were supported by volunteers who ensured that all the safety measures were followed by the beneficiaries.



COVID-19 prevention kit handover in a community in Doti.



Handover of COVID-19 prevention kit in Lalitpur.

Handover of COVID-19 prevention kit in Kathmandu. Many elderly were supported with COVID-19 kit in the project areas.



A pregnant women practicing steps of handwashing in the awareness raising programme in Bajura.



Many women were provided with COVID-19 prevention kits in Bajura.



PROMOTING HANDWASHING

To raise awareness and decrease the risk of COVID-19 and other communicable diseases many people from different communities were taught about the importance of handwashing. Volunteers and local health facilitators demonstrated the handwashing steps as per the WHO guideline. The beneficiaries committed to share what they learned with their family and community.





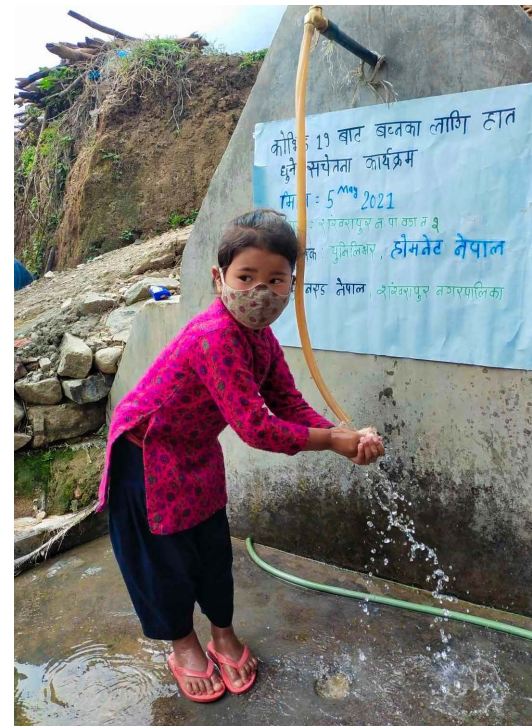
Women from women cooperative group in Kathmandu learned the steps of handwashing from local health facilitator.



Volunteers demonstrated proper techniques of handwashing and use of sanitizer at a school in Lalitpur.



Handwashing campaign organized by youth volunteers in Lalitpur.





Different child clubs organized handwashing campaigns in Kathmandu. The children learned about handwashing techniques and preventive measures of COVID-19.



The youth volunteers organized handwashing simulation exercise in the community.



HANDWASHING STATION

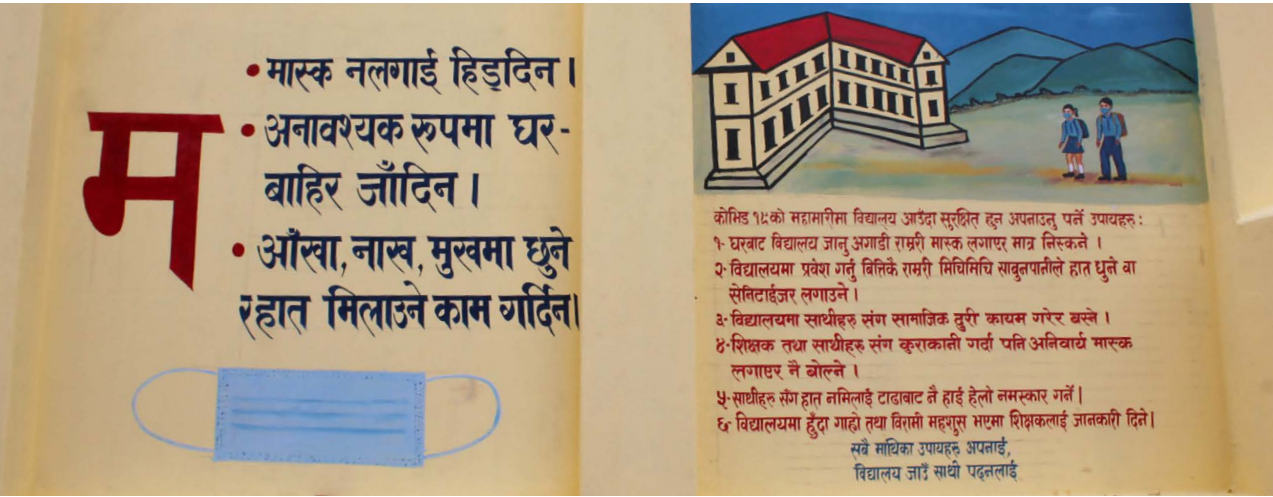
Aiming to improve sanitation and hygiene practices of the children through this project, handwashing stations were installed in selected schools of the working areas. The walls were also painted with WASH related awareness messages.



Contactless handwashing station installed in Janta Secondary School, Bathuwa, Bardiya.



Workers carrying water tank to a school in Doti. The installation of handwashing stations in school is expected to develop handwashing practices among the children.

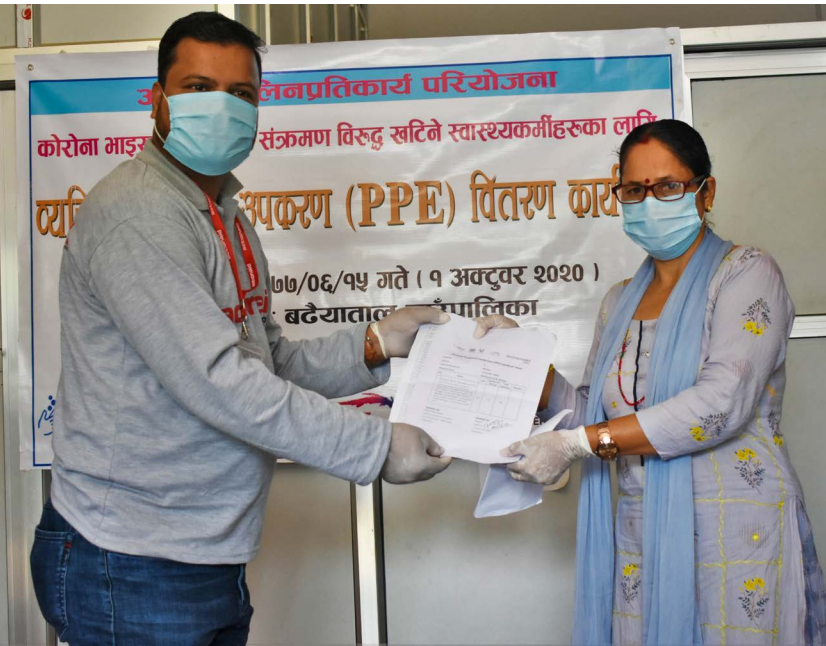


To raise awareness among the school going children various IEC materials were painted showcasing preventive measures of COVID-19.



PPE HANDOVER

ActionAid Nepal, handed over Personal Protective Equipment (PPE) sets to the Ministry of Health and Population to support the health personnel working in testing and treatment of COVID-19 patients. The PPE were distributed by MoHP in crisis areas as required.



PPE sets were provided to health workers in Bardiya, Bajura, Doti, Kathmandu valley and other districts.



Handover of PPE sets in Budhanilkantha Municipality and Madhyapur Thimi, Bhaktapur.



Handover of PPE sets to Kathmandu Metropolitan City.



SANITATION AND HYGIENE MATERIAL

Sanitation and hygiene materials were handed over to improve water supply, sanitation and good hygiene in schools. Furthermore, volunteers were mobilized to promote handwashing practice and raise awareness in the community.





YOUTH VOLUNTEER MOBILIZATION

Over 500 volunteers have been mobilized from various working areas to raise awareness and promote handwashing practices in the community. They have been using various physical and digital medium to raise awareness.



Volunteer holding discussion in the community about COVID-19.



Handwashing steps demonstration in Doti.



Orientation on the steps of handwashing and COVID-19 awareness was organized for the volunteers before sending them to communities. They were also provided with COVID-19 prevention kit.



Volunteers made public announcement on different COVID-19 awareness messages and conducted handwashing simulation exercise in Lalitpur.





Volunteers placing IEC materials about COVID-19. Many IEC materials were developed and shared with wider community to raise awareness.



A Volunteer teaching handwashing steps in the community of Bardiya.



A youth volunteer in Kathmandu teaching a child how to wear mask.



Youth volunteers of Bardiya at a handwashing and awareness orientation.



Volunteers holding placard with messages encouraging people to follow COVID-19 preventive measures.





COUNTRY OFFICE

Apsara Marga, Lazimpat
Ward No. 3, Kathmandu, Nepal
P.O. Box. 6257
Tel.: +977 (0) 1 400 2177
Email: mail.nepal@actionaid.org

 nepal.actionaid.org

 www.facebook.com/actionaid.nep

 www.twitter.com/actionaidnep

 www.instagram.com/actionaidnepal

 www.linkedin.com/company/actionaid-nepal

 www.youtube.com/c/actionaidnepal1982

